

Pent up Demand for New Homes Shows Strength in Third Quarter at Lifestyle Communities

The good news continues to flow! People are tired of putting their dreams on hold, and many realize that now is the best time to buy. This pent up demand has translated into 14 new sales within the Lifestyle Homes of Distinction communities in the last 3 months! New homeowners are excited about the prospect of living in one of the 3 unique communities (Pinebrook Farms, The Orchards of Flat Rock and the Vistas of Westfield), and this eagerness has translated into a flurry of new home buying. "We're excited to see homes in The Vistas of Westfield selling and construction underway. As one of the first owners, we're glad we made the move when we did. I believe there is a pent up demand of buyers beginning to make their move to get on with their lives and lifestyle change," says Bill and Charleen Eldridge.

Homes of the Future

Since 1996 Lifestyle Homes has been a leader in creating homes that are efficient to own (offering NC Healthy Built and Energy Star homes) insuring you the highest standards of quality construction, as well as energy savings for years to come. These

homes are also amenity rich and maintenance-free. Whether you want to build, and select your colors and finishes, or choose from our existing inventory, the three lifestyle-rich communities are flush with amenities such as pools, fitness centers and clubhouses and offer maintenance free exteriors and landscaping.

Resting on 44 acres, Pinebrook Farms boasts tree-lined streets, walking trail and community park. Inspired by the America of yesteryear, these single family homes and townhomes are nestled in bustling North Asheville for convenience to everything.

Vistas of Westfield, located in the rolling hills just minutes west of Asheville, is an Arts and Crafts designed community boasting new single family courtyard homes, plus two new award winning townhome designs (Canterbury & Abbey) previously built at the popular Craggy View Cottages near Warren Willson College and Hamburg Crossing in Reems Creek.

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The Orchards of Flat Rock is just outside Hendersonville. Select from our European ranch-style townhomes or bring the outside in with our new Craftsman style single family courtyard homes.

The common denominator here is lifestyle. With floorplans to appeal to everybody, you're sure to enjoy the worry free lock-and-go lifestyle of a Lifestyle Home in whichever community you choose!

Home to sell? No Problem!

If you are dreaming of a home in a Lifestyle community but still have a home to sell, then put Lifestyle's two sister companies to work for you! Prudential Lifestyle Realty boasts four offices in Western North Carolina. Their knowledgeable agents hold the market tools and resources to help you sell your home. Rather hold your home as an investment? Castle Keepers is a high quality, property management company specializing in leasing and HOA's. Both companies have partnered with Lifestyle Homes to make your dream of owning a home in one of the three Lifestyle Communities a reality now! Interest rates continue to hover at an incredible low of 4.25% making this an ideal time to sell and buy.

Meet your New Neighbors!

Perhaps the greatest benefit of these three unique communities is the incredible neighbors, and this weekend holds a wonderful opportunity to meet them. Pinebrook Farms will host a

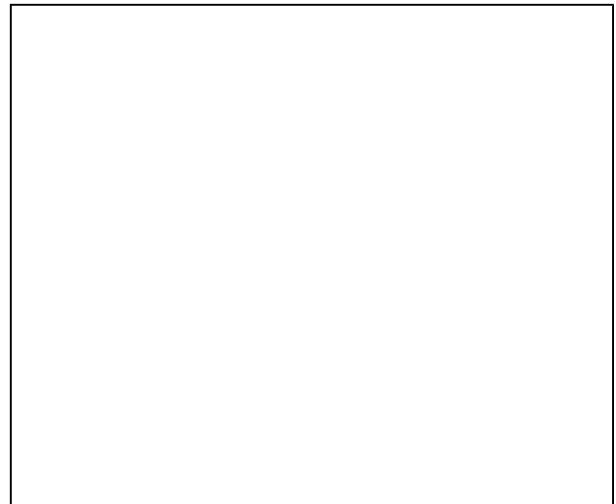
'Street of Dreams Open House' on Saturday October 8th from 10am- 5pm.

Vistas of Westfield will be featured in this year's Parade of Homes, also on Saturday October 8th from 10am-5pm. What a wonderful occasion to tour several furnished model homes, enjoy light refreshments and meet your new neighbors!

Lastly, we are honored to have the Orchards of Flat Rock host the Habitat for Humanity Design Showcase 2011. This event is open to the public, though it is a ticketed fundraiser for Habitat. From October 3rd to October 9th you will have the opportunity to buy furniture to support Habitat while exploring the model homes at the Orchards of Flat Rock.

Don't delay your dream. "After 25 years of working in housing and active lifestyle communities, the one thing I've never heard is, 'I wish I'd waited a year or two'," adds Bruce Alexander, Founder and President of Lifestyle Homes of Distinction. Begin your new lifestyle today!

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Get your questions answered by attending one of the upcoming Lifestyle Events! Mortgage brokers, leasing specialist, and Lifestyle Homes representatives will be present at these October 8th events.

The Vistas of Westfield
VistasofWestfield.com
828-667-0770

Pinebrook Farms
PinebrookFarms.net
828-645-7703

The Orchards of Flat Rock
TheOrchardsofFlatRock.com
828-697-5022



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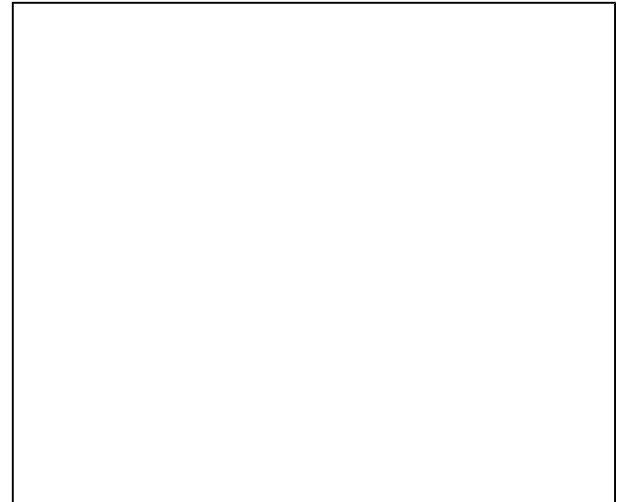


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